

Transform

THE JOURNEY FORWARD

While FamilyForward was in no way anticipating a pandemic, we were prepared to support our community through a crisis – thanks to you. Our staff worked tirelessly to stay connected to the people we serve and help them overcome barriers.

At the same time, inquiries for services increased and we were there to answer the calls. FamilyForward was not only able to persevere, we were able to help even more people. Between March 1 and October 31, we served nearly 3,000 individuals and gave them the guidance they needed to navigate the journey forward.

The effects of COVID-19 continue to devastate so many of our neighbors, adding stress to already difficult situations. FamilyForward walks alongside struggling families on their journey, so tipping points don't become breaking points.



Kerry

"My family coach has really helped me and my children. She supported me through my pregnancy to make sure my baby has a healthy start and is always giving me new ideas to utilize for my family. She even drove over with a trunk full of diapers, wipes, sanitizer, toilet paper, and laundry detergent. We really needed the supplies because of COVID and being able to see her and wave from the porch made us all smile."



Maria

"My advocate is very respectful and a wonderful person. She's more than a teacher, she's a friend who was there for me when I needed to leave my abusive relationship. She's concerned about me and also brought my daughter a laptop for virtual school. I've received valuable help and support."



Tara & Derek

"Our therapist has gone above and beyond to support our son Colin during the pandemic. She made and delivered a home play therapy kit we can use during our telehealth sessions and other times as a family. We speak openly and she is a source of constant encouragement and understanding. FamilyForward has compassion for Colin, as well as us as parents."

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INSIDE:



KRILOGY CARES

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GROWING HEALTHY
FAMILIES

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JOIN US AT
THE ROCKET BALL

p.5

Dear friends,

As 2020 comes to a close, many people are vigorously waving goodbye to a year marked by widespread adversity. I am also eager to put the turmoil behind me, but not without celebrating how we made it through together. On the cover, we share our most important accomplishment: helping nearly 3,000 individuals during some of the most harrowing moments of the pandemic. We simply could not do it without you.

Whether we are tired of pivoting or simply hearing the word pivot, we certainly did a lot of it. Personally and professionally, we all changed the way we operate.

I am so proud of our staff’s ingenuity and real-time problem solving. I also realize the constant changes and adaptations have made it difficult to find balance. I encourage everyone to take time this holiday season to focus on whatever it is that brings you peace and recharges your batteries.

As a supporter of FamilyForward, you know better than anyone that we see vulnerable children and families through challenging times. Thank you, from the bottom of my heart, for being there for us so we can continue to serve our community.



Karen Nolte
Chief Executive Officer,
FamilyForward

Happy holidays,

Karen

CREATING JOYFUL MOMENTS

Longtime FamilyForward supporter Rose Ahrens is always willing to give the gift of her time. She has volunteered in several capacities throughout the years – from helping staff with administrative work to organizing donations – and holds our holiday projects close to her heart. Shop for an Angel is a FamilyForward holiday project that provides toys and gifts for over 900 kids, brightening their holidays and lifting up their families. While Shop for an Angel looked very different in 2020 since we adapted to contactless support for safety reasons, Rose remembers volunteering on-site in previous years: “The experience left quite a lasting impression. Seeing parents shop for their children with looks of gratitude and disbelief was eye-opening. Realizing that someone cared and wanted to help them and their children enjoy some normalcy and joy reinforced in me that there is so much need in the world. FamilyForward is a true game changer and unfortunately, there are so many in need of their services. This is such a small part of the wonderful work they do and St. Louis is blessed to have an organization like them.” Thank you, Rose, for partnering with us to strengthen our community.



CONTINUE FROM P.1

There are kids and teens who are hurting, parents and caregivers who need support, and women who have been impacted by domestic violence. Can we count on your year-end gift so they can keep counting on us?

Ways to give

Securely online at
familyforwardmo.org/journey-forward

Check or credit card using
the enclosed envelope



\$148 can ensure a stable and nurturing environment for children by providing family-focused services for a mother like Kerry



\$335 can empower a woman like Maria and her family to build safety, skills, economic security, and hope for the future



\$653 can support a child like Colin at home, in school, and with therapeutic interventions



PROFOUND COMMUNITY IMPACT

Krilogy, a local wealth management and financial planning firm, has supported FamilyForward since 2013. This year, we were honored to be chosen as the Krilogy Cares non-profit partner. While fundraisers like their annual 5K were canceled, that didn’t stop Krilogy employees from focusing on their firm’s values of dedication, abundance, and leadership. Team members donated directly to FamilyForward, helping us serve our clients and community with compassion, acceptance, and respect. Krilogy 360°, the company’s diversity and inclusion initiative, committed to a \$500 match and Krilogy leaders were so inspired by the staff’s generosity that they

agreed to match donations up to \$5,000. All in, Krilogy has mobilized to give \$12,250!

We are so grateful for this transformative partnership, which started through our Governance Board member Michael DiSalvo, Senior Wealth Advisor at Krilogy. Thank you for being champions of our mission and advancing equity in our work cultures and beyond.

Is your company interested in making a difference like Krilogy? Email Chris Hotard at christopher.hotard@familyforwardmo.org to get started.



RECIPE FOR SUCCESS

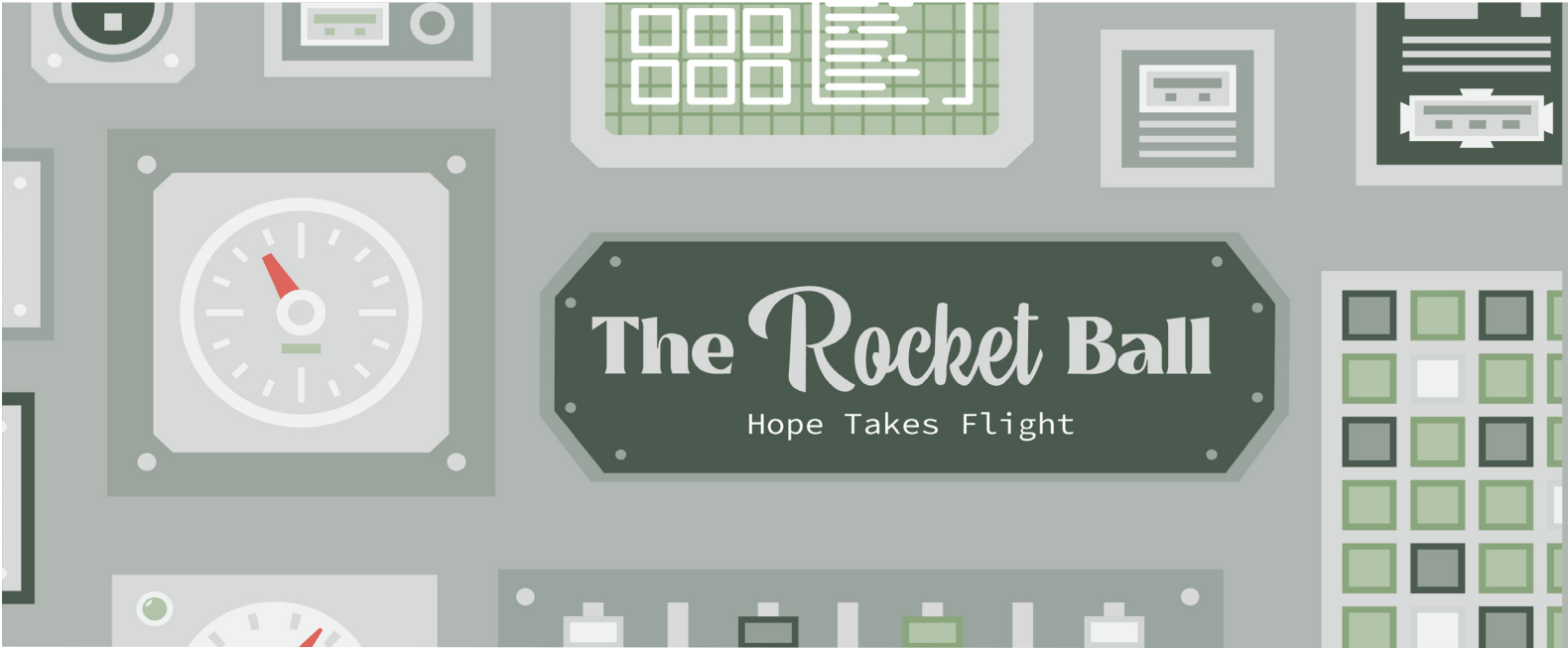
Sharée Galvin, a family coach, is working with an expecting mother through our mentoring program. Her client mentioned wanting to learn how to cook so she can make healthy meals at home to share with her boyfriend and help them bond as a family. Sharée was thrilled to hear her client share this goal since she always emphasizes the importance of prenatal nutrition. It goes deeper than that, though. “Food not only connects people, it can improve relationships,” Sharée said.

Creativity is the name of the game these days, so Sharée immediately started thinking about FamilyForward’s connections in the community and how she could find the best resource for her client. She called on our friend Jennifer

Davis, a nutrition associate at Lincoln University Cooperative Extension’s St. Louis Urban Impact Center (SLUIC). Their Eating Smart • Being Active course has adapted to be hybrid, so participants can be together for virtual classes and also have safe, one-on-one cooking lessons with the instructor.

Sharée’s client really enjoyed her experience with SLUIC and plans to use her new knowledge and skills to keep her family healthy and create a nurturing environment for her baby.

Learn more about our strength-based coaching, mentoring, and therapy services at familyforwardmo.org/community-services.



HOPE TAKES FLIGHT

The Rocket Ball is launching from your living room on Saturday, February 20, 2021!

Support from event sponsors helps FamilyForward move vulnerable children and families in the direction of hope. Last year, we served 8,520 children, their families, and community members. The need for our services not only remains, it has intensified in the wake of COVID-19. Will you join us in advancing safer, healthier relationships for children and families by sponsoring The Rocket Ball? All contributions are 100% tax-deductible.

 **Reserve tickets or become a sponsor:**
familyforwardmo.org/rocket-ball

We’re excited to share unique experiences with you during The Rocket Ball – our mission control is preparing for a fun and impactful event!

EDITORIAL INFORMATION

FamilyForward *Transform* is published to further our mission and to acknowledge our partners in achieving this mission. Client confidentiality is essential: names of clients have been changed and photos are stock photos, unless we have received client authorization to do otherwise. For corrections or questions, please email meghan.robinson@familyforwardmo.org.

Jessica Dederer
Chief Development Officer

Meghan Robinson
Marketing and Communications
Director

Emma Vonder Haar
Graphic Designer



2019 ANNUAL REPORT

Read our 2019 Annual Report at familyforwardmo.org/publications for our CEO’s year-in-review, stories and testimonials, program highlights, impact and outreach statistics, plus financials.

Thank you for supporting FamilyForward so those we serve can go from hardship to healing.

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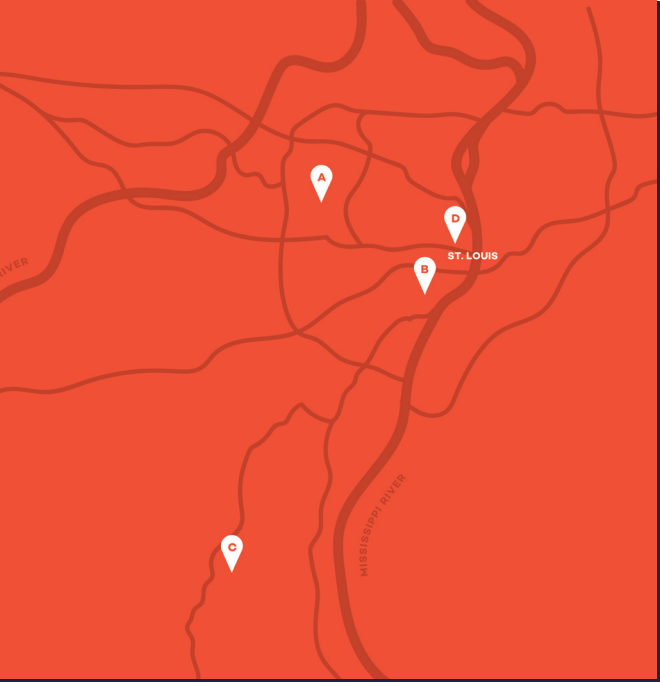
DEFINING THE NEED

19,485

Number of children in the St.
Louis area reported to the
Missouri Child Abuse and Neglect
Hotline during fiscal year 2019

8,520

Number of children, their
families, and community
members served by
FamilyForward in 2019



OUR SITES

A. Creve Coeur

1167 Corporate Lake Dr
Saint Louis, MO 63132-1716
P 314.968.2350

B. South St. Louis City

3309 S Kingshighway Blvd
Saint Louis, MO 63139-1101
P 314.534.9350

C. Hillsboro

4626 Yeager Rd
Hillsboro, MO 63050-5210
P 314.534.9350

D. Downtown St. Louis Redevelopment

Opportunities for Women (ROW)
1703 Delmar Blvd
Saint Louis, MO 63103-1709
P 314.588.8300



Visit familyforwardmo.org to learn more about locations and services.



safer, healthier relationships
for children and families

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**SAVE
THE
DATE**
▶▶

THE ROCKET BALL

Saturday, February 20, 2021

Launching from your living room -
make plans to join us!

Visit familyforwardmo.org/rocket-ball
for event details.



partnering
investing
empowering



safer, healthier relationships
for children and families

OUR VISION

FamilyForward leads the community in providing
innovative solutions for advancing safer, healthier
relationships for children and families.

OUR MISSION

FamilyForward moves vulnerable children in the
direction of hope by delivering comprehensive
therapeutic and educational services to support
biological, foster, and adoptive families.

Transform | WINTER 2020
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